

**JEN YURKO** 

15826 Mary Shell Drive Harvest, Alabama 35749 admin@hausofjen.com https://hausofjen.com +1 (256) 836 5557

#### **PROFILE**

Versatile interdisciplinary designer with a broad skill set spanning branding, web design, illustration, and print, as well as digital scrapbook design. Proven ability to quickly adapt and deliver creative, customized solutions across diverse projects.

#### **EDUCATION**

2022-2026 Arizona State University / Herber Institute of Design & the Arts

> Bachelor of Science in Design Technical Communication Degree

2019-2021 University of West Alabama

Integrated Marketing Communication Studies

1990-1995 University of South Alabama

Art & General Studies

# **EXPERIENCE**

2015-now Digital Scrapbook Designer, Administrator, & Website Technician

for Pickleberrypop

2024 Promotional Cube for Beard Guyz

> VID Billboard for The Washi Tape Shop Designer Contract for PickleBerryPop By Laws for See Me Bro Project, Inc. Logo Design for Rocket Fuel Brew

2022 Logo Design for JenN<sup>2</sup> Designs

Media Campaign for Stub Hub

2021 Tutorial Comps for PickleBerryPop

Media Plan for GameStop

2020 Logo Revision for PickleBerryPop

#### **HONORS**

Lambda Pi Eta, the National Communication Association Honor Society



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## **SKILLS**

- Branding
- Marketing
- · Website Design
- · Poster Design
- · Book Cover Design
- · Package Design
- · Media Plans & Campaigns
- · Visual Information Design
- · Web Authoring
- · Technical Commincation
- · Digital Scrapbook Design

#### **SOFTWARE**

- · Adobe Creative Cloud Suite
- · DaVinci Resolve
- · Microsoft Office 365
- $\cdot \, \text{Wordpress}$
- Divi for Wordpress
- Procreate
- · Forever Artisan