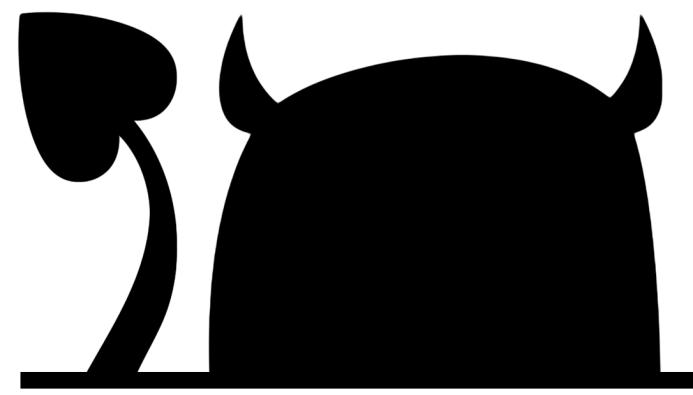


PORTFOLiO



JENNiFER YURKO

ARTiST STATEMENT

For nearly 30 years, graphic design has been more than just a profession for me - it's been a true passion and creative outlet. I thrive on the collaborative process of working with individuals and businesses to bring their visions to life.

Whether it's developing a brand identity, designing a website, creating packaging, or crafting compelling marketing materials, I find immense inspiration in helping others turn their ideas into reality.

Each project is an opportunity to explore fresh creative possibilities, solve unique challenges, and contribute to something meaningful. That sense of shared purpose and creativity is what continues to fuel my enthusiasm and drive after all these years.

Unlike many designers who rely on trial-and-error, I focus on building thoughtful, effective solutions right from the start. My approach is rooted in strategy, experience, and a deep understanding of my clients' goals.

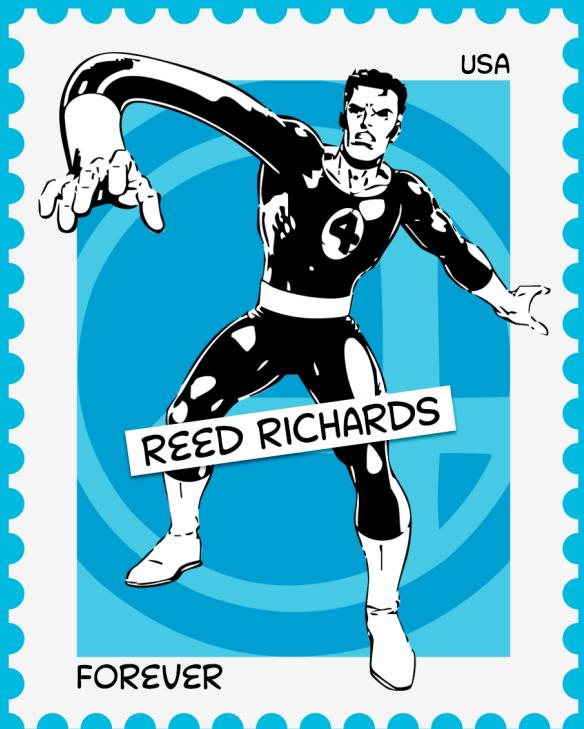
By investing the time up front to truly understand the brand, audience, and objectives, I'm able to deliver designs that are not only visually compelling but also functional and efficient.

This commitment to getting it right the first time results in smoother workflows, faster project turnarounds, and significant cost savings for my clients - without sacrificing quality or creativity.

In the end, my work is about more than aesthetics - it's about creating purposeful design that supports real people, real stories, and real goals. I believe that great design should feel intuitive, elevate a message, and make the creative process easier, not harder.

As I continue to grow and evolve, what motivates me most is the opportunity to make a meaningful impact through clarity, intention, and craftsmanship. Design is my way of helping others move forward with confidence, and I'm grateful every day for the chance to do work that is both creatively fulfilling and genuinely useful.

A handwritten signature in black ink, reading "Jen", with a fluid, cursive style.



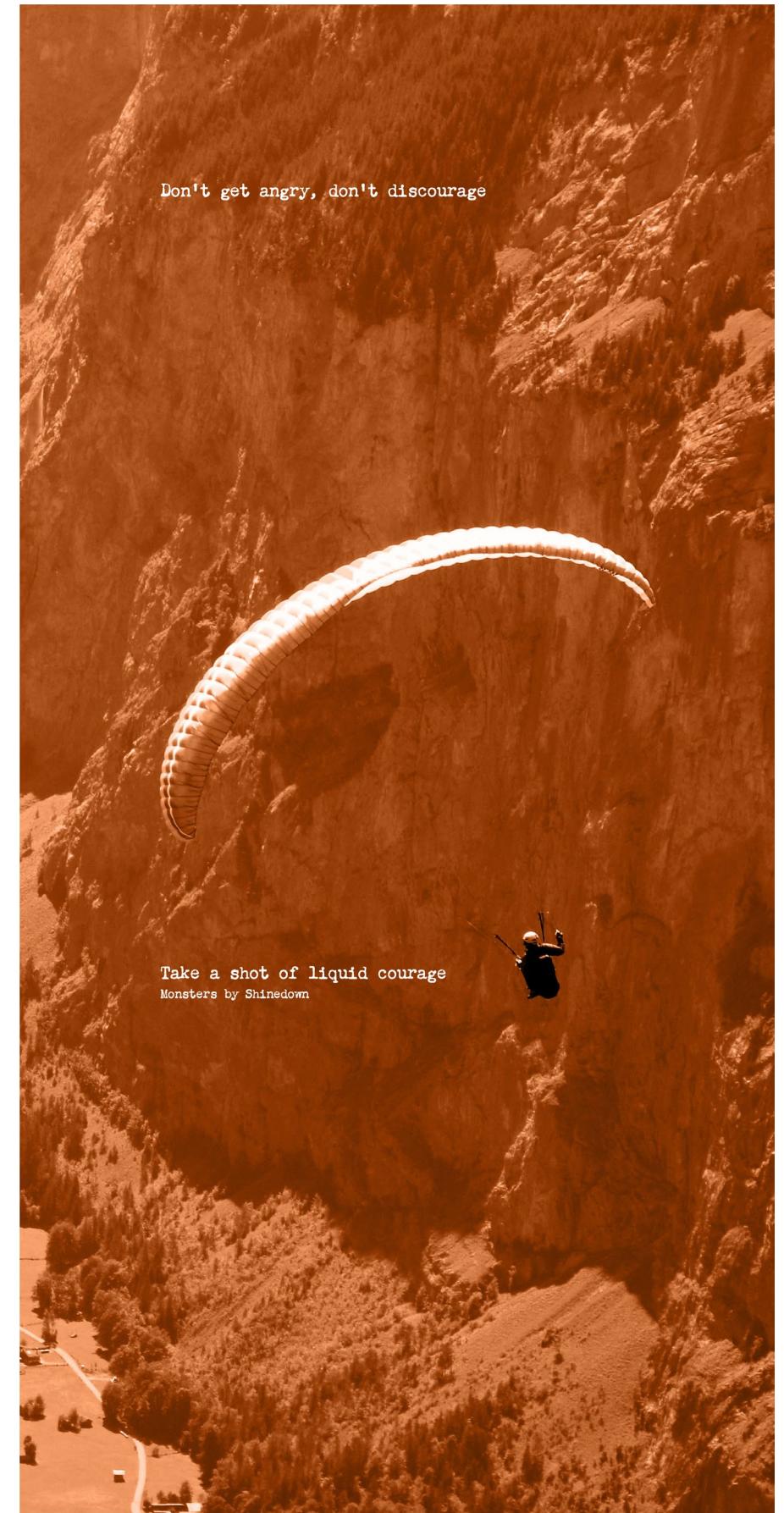
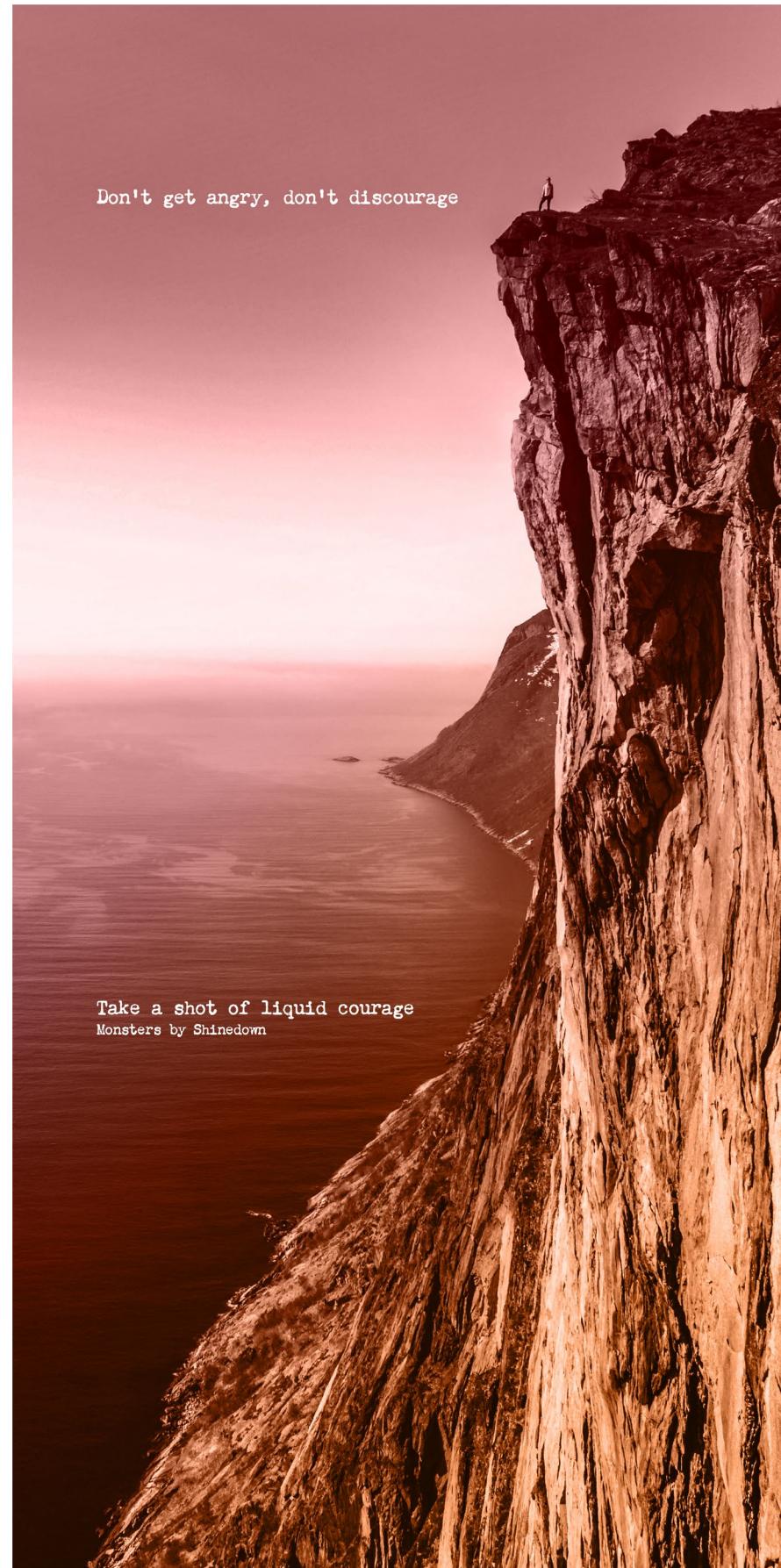
1.255" x 1.59" USPS Standard Postage Stamp
Created to commemorate the Fantastic 4

Illustrator, Photoshop
2025

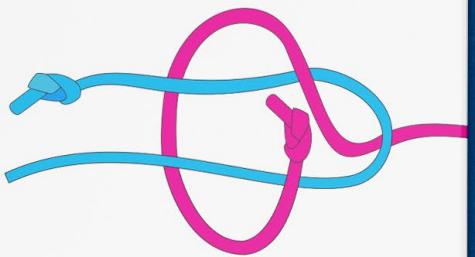


1.255" x 1.59" USPS Standard Postage Stamp
Created to commemorate the Fantastic 4

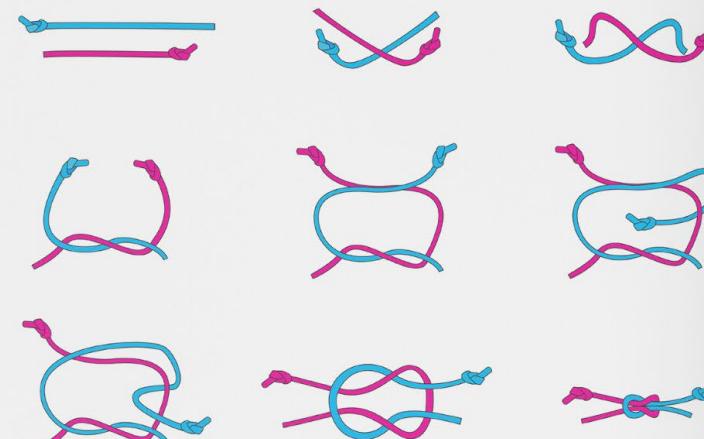
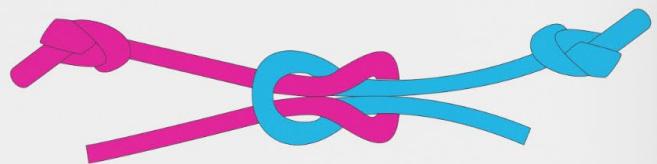
Illustrator, Photoshop
2025



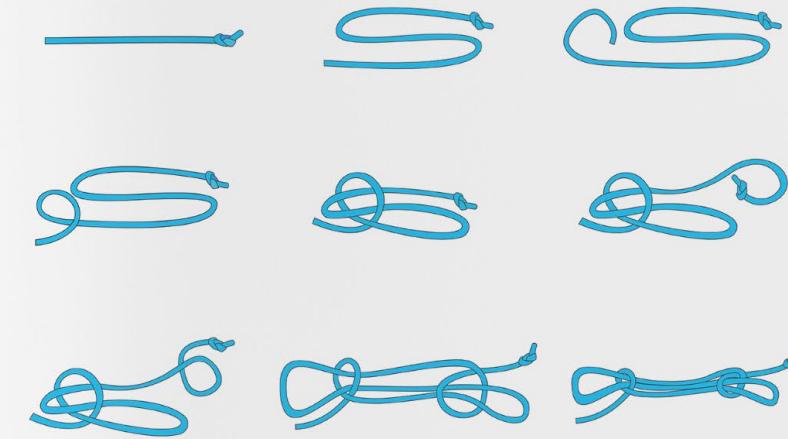
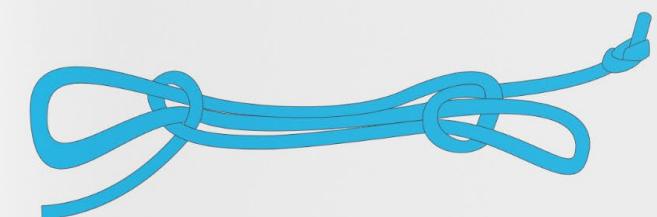
Knot to Worry



Square Knot



Sheep Shank Knot



Sheet Bend Knot

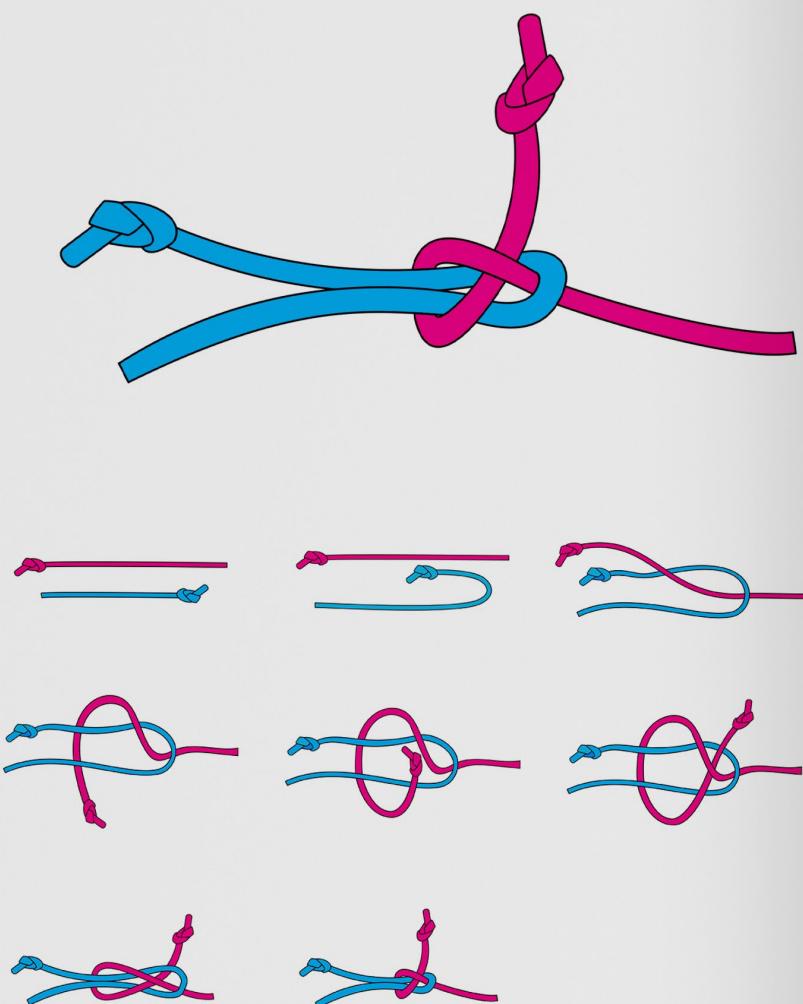
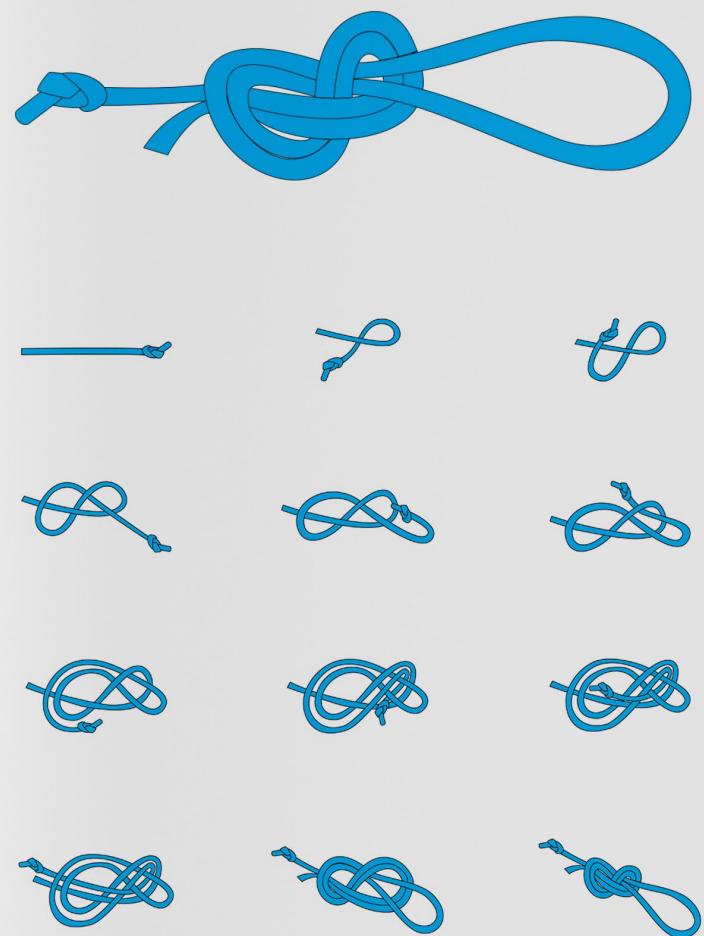


Figure Eight Knot





KILLER WATTZ

Amp Up, Rock Out

Killer Wattz Concept
Created a visual identity system from a unique symbol



admin@killerwattz.com
<https://killerwattz.com>



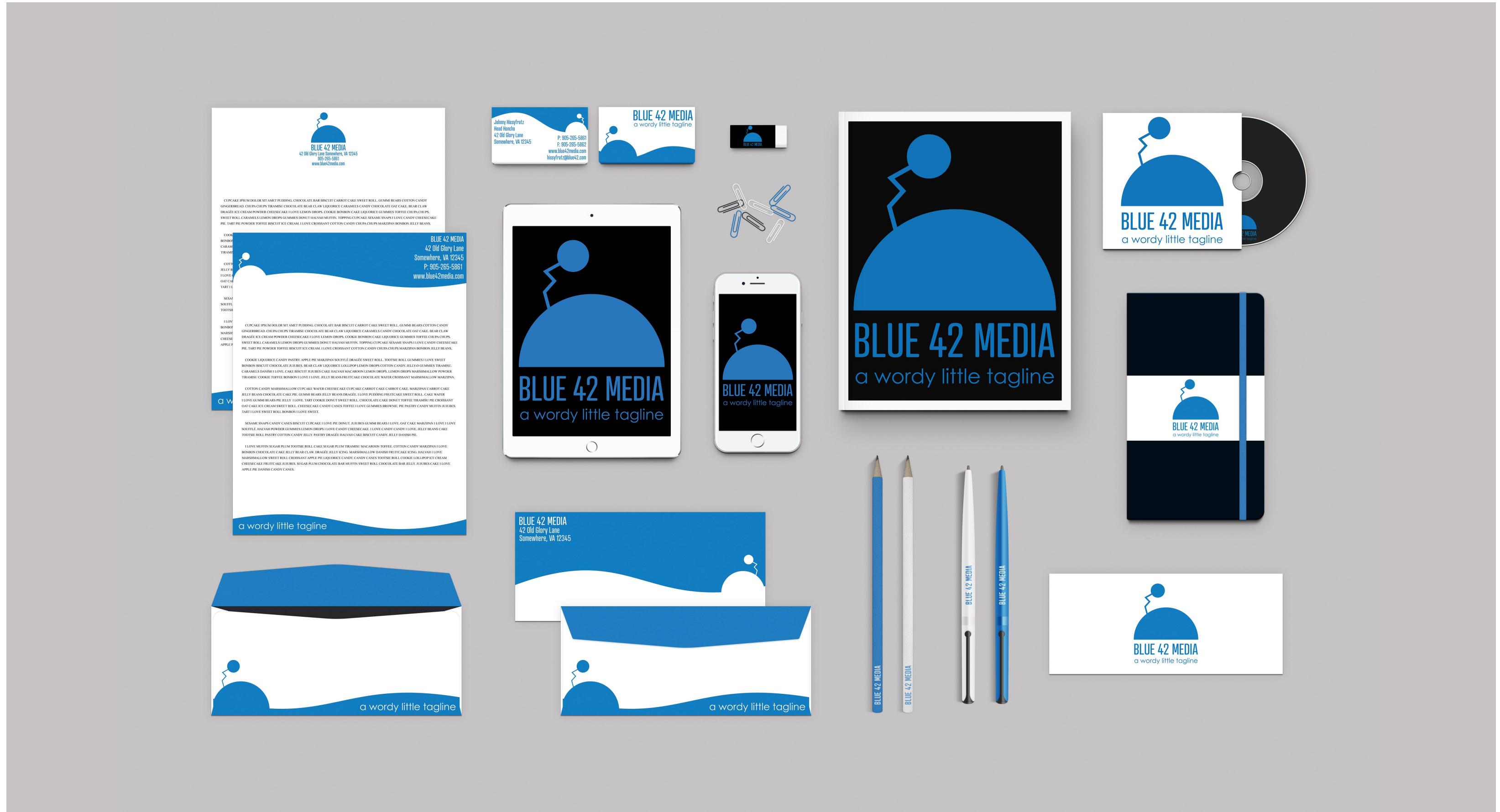
Illustrator, Photoshop
2024



Killer Wattz Concept
Created a visual identity system from a unique symbol

Illustrator, Photoshop
2024





Blue 42 Media Concept
Created a visual identity system for a fictitious company

Illustrator, Photoshop
2020



12 x 12" Social Issue Clock: Veteran Suicide
Digitally created a clock to put emphasis seventeen veteran suicides per day

Illustrator, Photoshop
2025

FRAGMENTS OF TIME

GRA 461 VISUAL COMMUNICATION V | GRAPHIC DESIGN PROGRAM | ARIZONA STATE UNIVERSITY



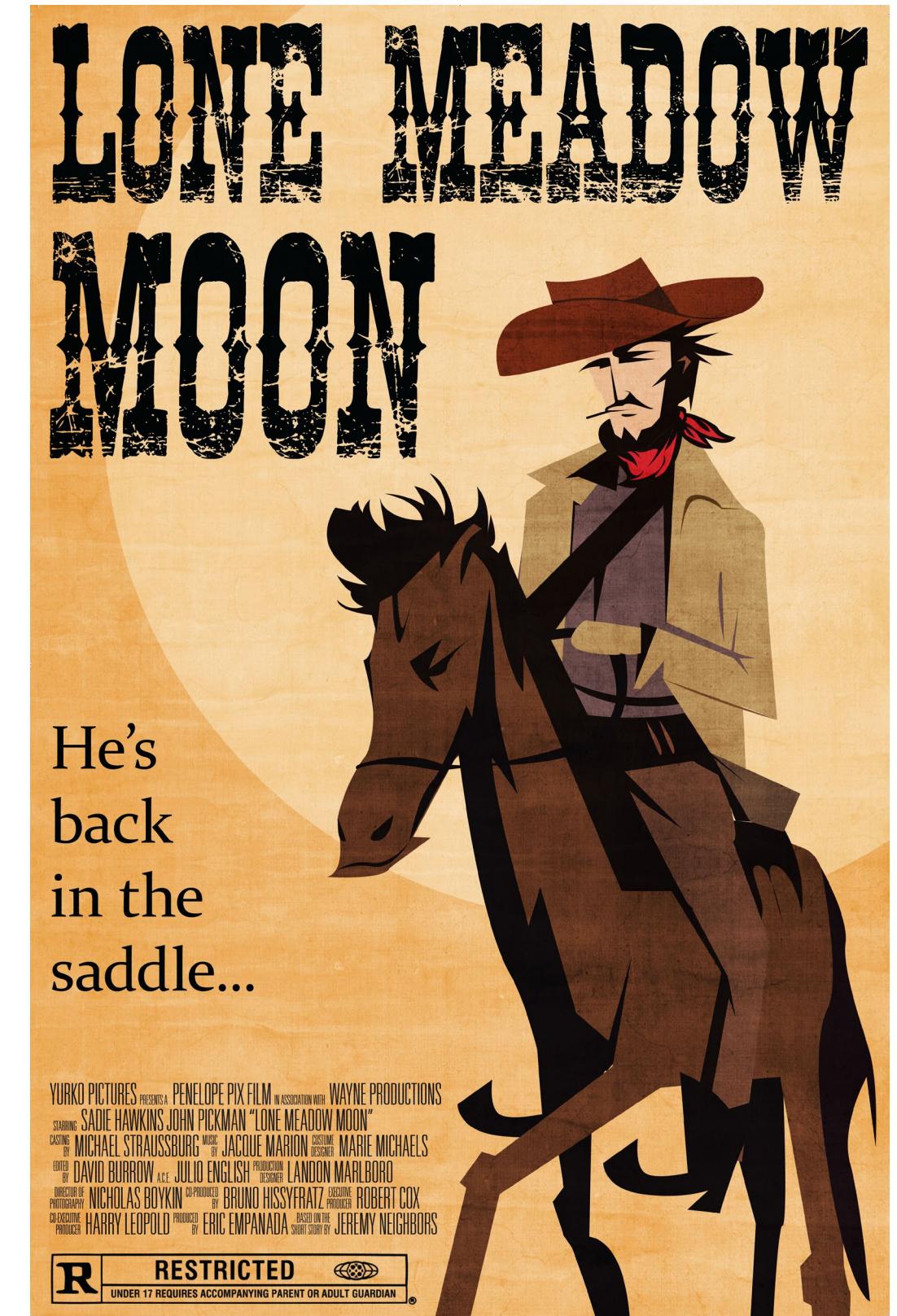
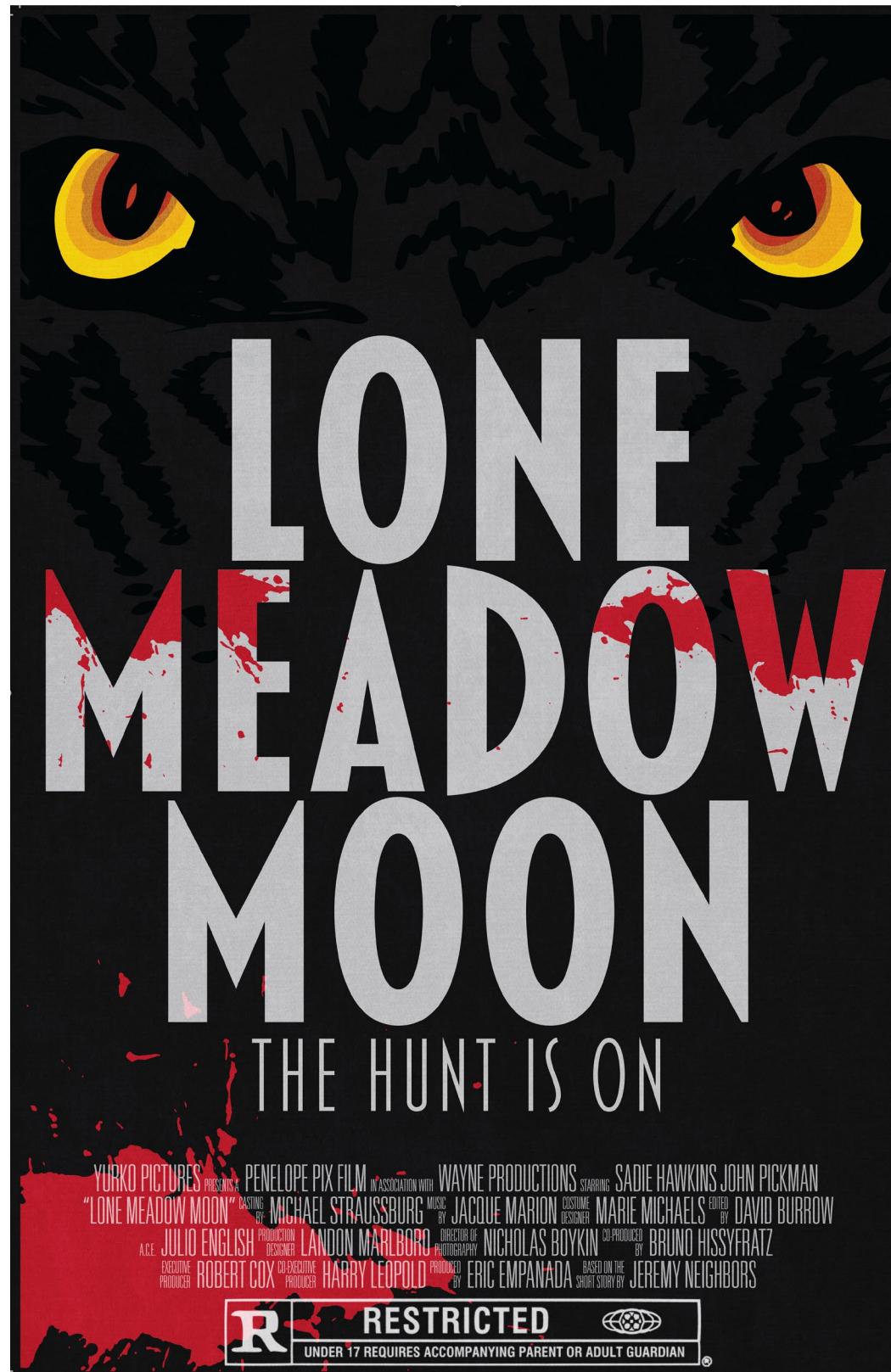
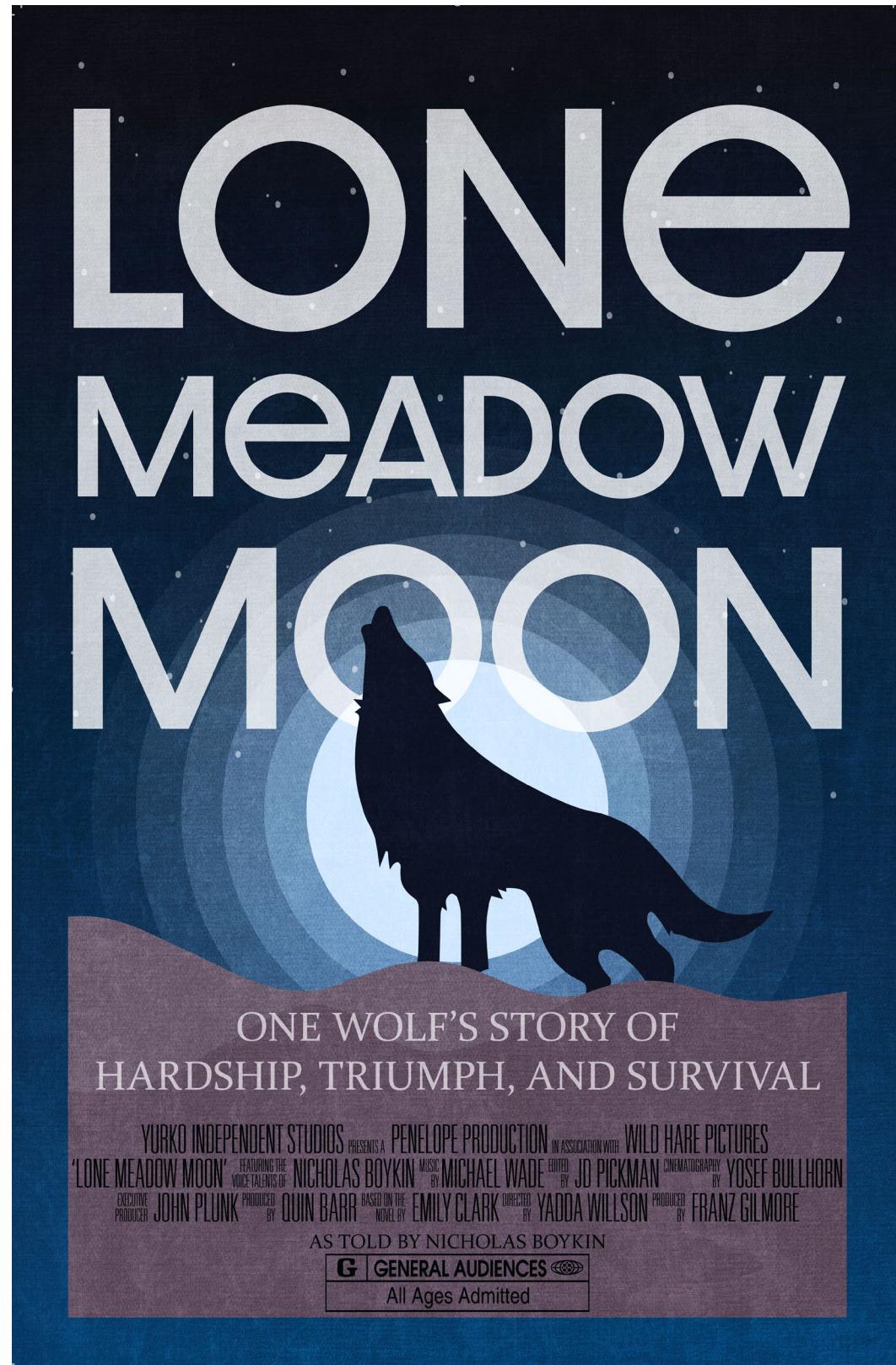
23 x 28.75" Social Issue Clock Exhibition Poster
Created to promote an exhibition of digitally created clocks for social issues

Illustrator, Photoshop
2025



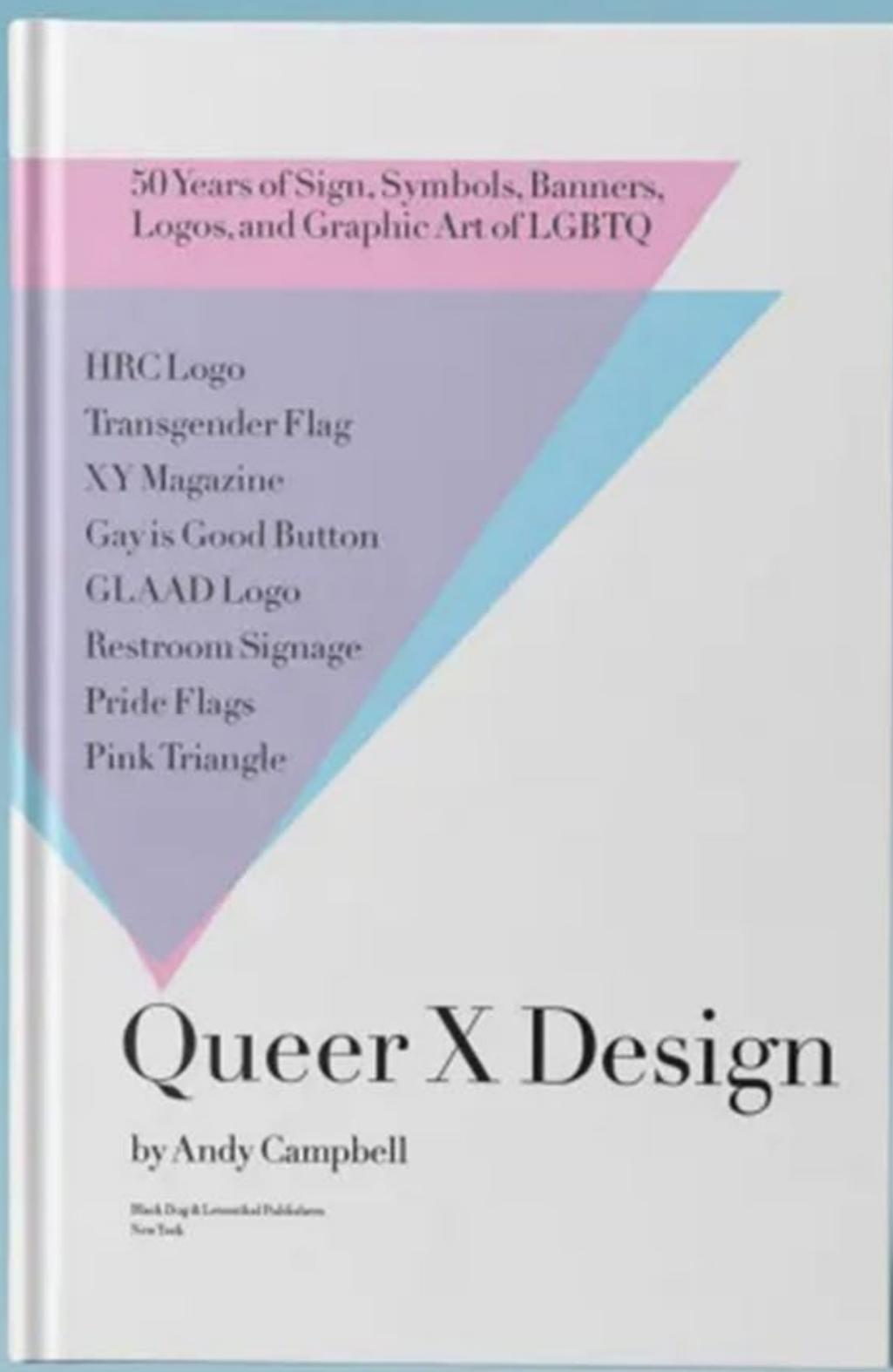
Washi Tape Billboard Ad
A collection of washi tapes arranged into a recognizable visual system

Photoshop
2024



11 x 17" Three-Poster Series
Created three posters with the same movie title in three different genres

Illustrator, Photoshop
2020



8.5 X 11" Book Cover Design for Queer X Design
Development of a book cover using lines and fields to emphasize type with a hierarchy and help with reading

Photoshop
2024

50 Years of Sign, Symbols, Banners,
Logos, and Graphic Art of LGBTQ

HRC Logo
Transgender Flag
XY Magazine
Gay is Good Button
GLAAD Logo
Restroom Signage
Pride Flags
Pink Triangle

Queer X Design

by Andy Campbell

Black Dog & Leventhal Publishers
New York

50 Years of Sign, Symbols, Banners,
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Queer X Design

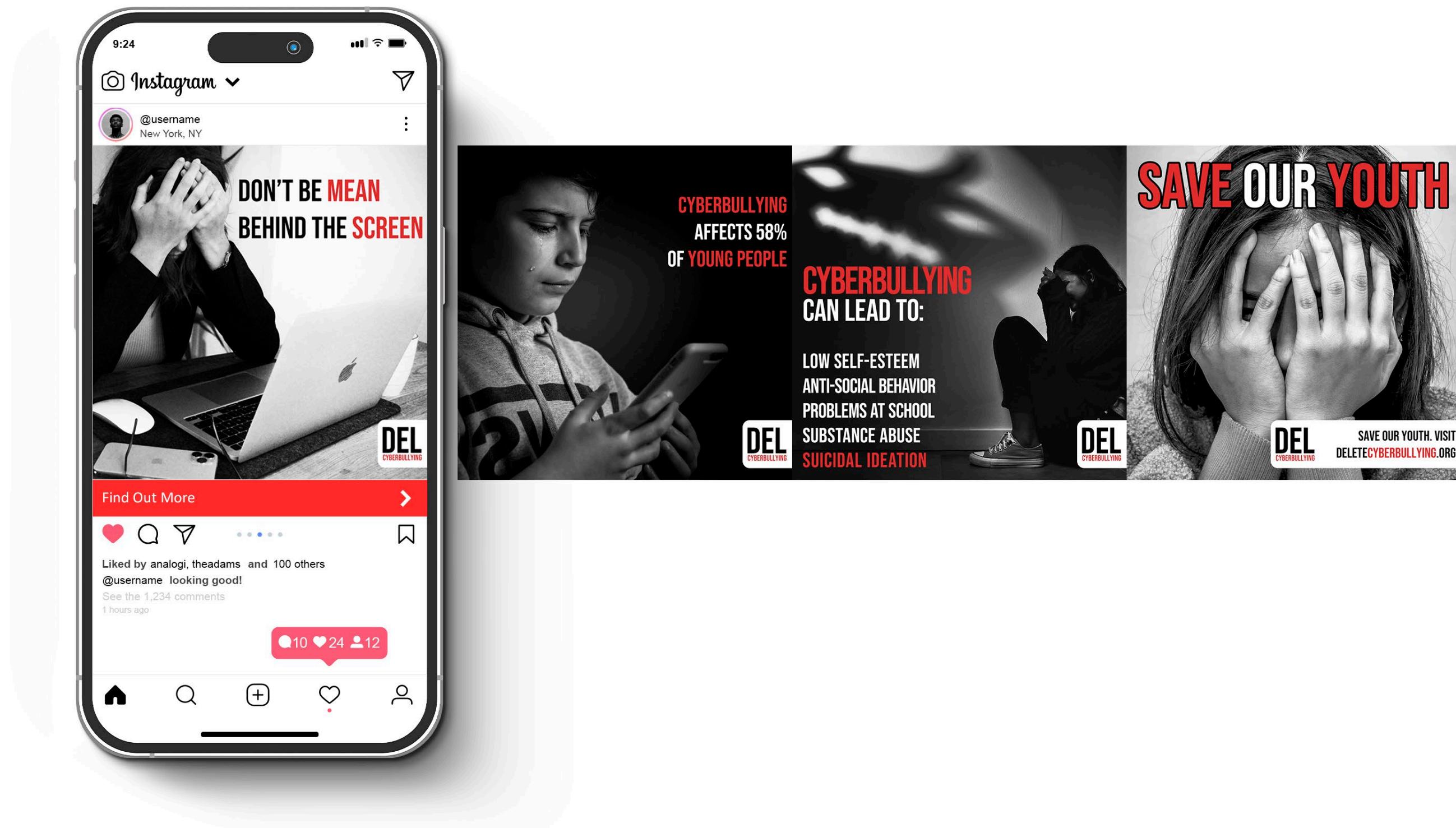
by Andy Campbell

Black Dog & Leventhal Publishers
New York



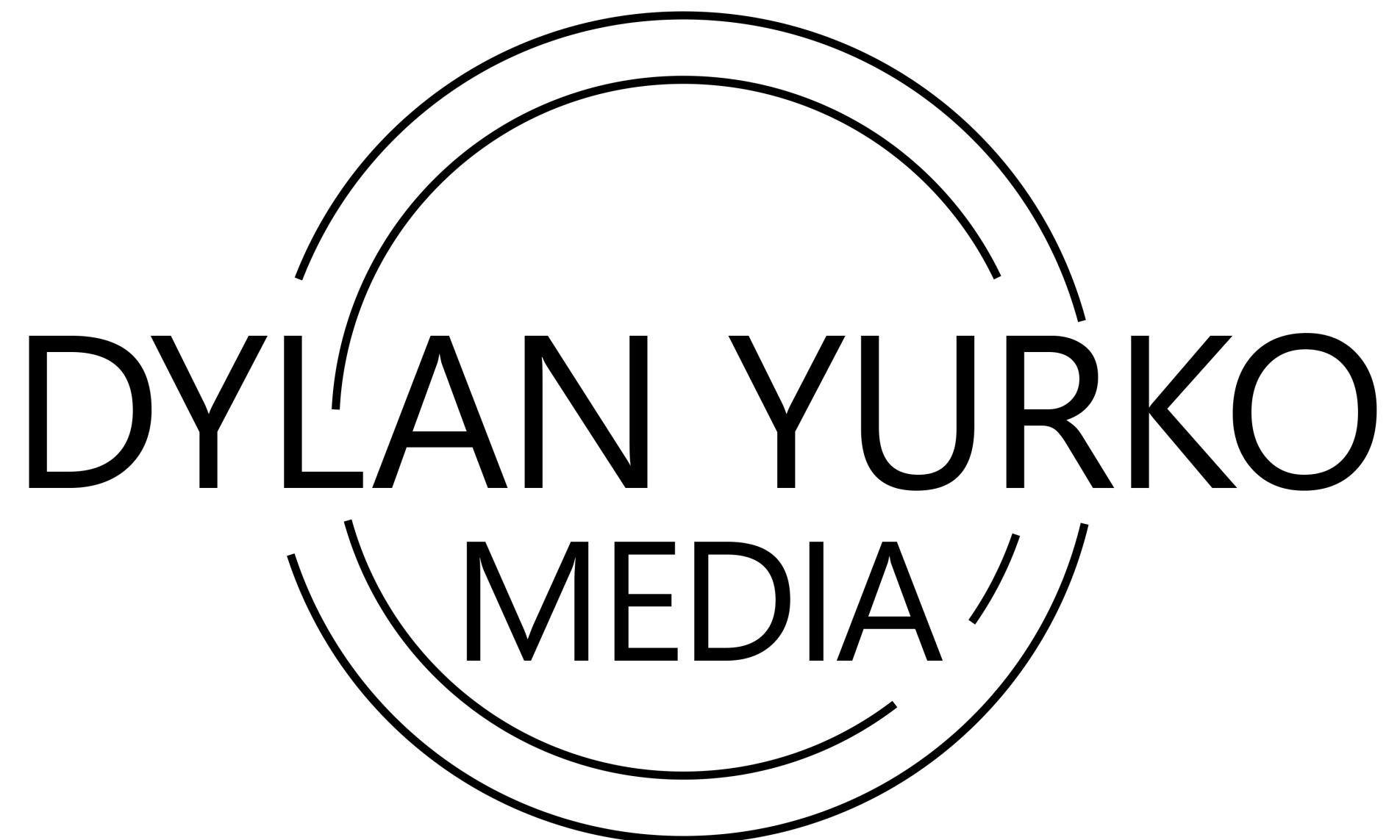
8" x 10" Print Ad: Don't Be Mean Social Issue Campaign
Developed to raise awareness of cyberbullying

Photoshop
2025



Instagram Social Media Post: Don't Be Mean Social Issue Campaign
Developed to raise awareness of cyberbullying

Photoshop
2025





Up-Tight Tailors Concept
Created a visual identity system for a fictitious company

Illustrator, Photoshop
2019



Up-Tight Tailors Concept
Created a visual identity system for a fictitious company

Illustrator, Photoshop
2019



5 x 5 x 5" Promotional Cube
Created a minimalistic, dynamic 3D design with direct connections between elements that encourages rotation of the cube

Dimension, Illustrator, Photoshop
2024



5 x 5 x 5" Promotional Cube
Created a minimalistic, dynamic 3D design with direct connections between elements that encourages rotation of the cube

Dimension, Illustrator, Photoshop
2024